



Ajax Amsterdam “De Toekomst” Project

Ajax Amsterdam just added to its portfolio an innovative facility, the brand new Adidas Science Center, and additional tool to develop and protect the talent of its young players, and the ability of its champions; the pitch, a SoccerPro Max S infilled with InfillPro Geo, was covered by an air-dome to allow scientists and technicians to study athletes body reactions, bio-mechanical behaviours, stability, etc.. during practice and football matches.



Location	Ajax “De Toekomst” Training Center, Amsterdam, Holland
Size	107m x 71m
Product	SoccerPro Max S 45 + InfillPro Geo Plus
Certified	FIFA 2 Star (from October 7, 2010)

Adidas Micoach Performing Center is a unique complex created by Ajax and Adidas to bring themselves one step ahead the competitors and being once again the point of reference in the sport industry. For this reason Limonta Sport is particularly proud of being selected for this project. Being considered at the pair with Adidas and Ajax **one of the most innovative company in artificial grass business**, thanks to more than 35 years of experience and the uniqueness of its 100% natural and organic InfillPro Geo.



Some of the tools from Adidas to collect bio-mechanical data from Ajax players

Adidas and Ajax Amsterdam invested a lot of resources to create this new research center, whose final goal is to develop products specifically designed for modern football, and to improve the quality of the game sharing the information collected with Ajax staff members and expand the benefits that focused personalized exercises can bring to the development of the football player skills.



The pitch is intensively used at all levels by Ajax Amsterdam teams, in both training and official games and received great **feedback** by players and managers who daily deal with the preparation and the growth of the Ajax football academy.

Limonta Sport was selected by Ajax Amsterdam for its experience in football turf, and its ability to guarantee a **FIFA 2 Star** surface with enduring performance and superior quality.

Limonta Sport works according to Total Quality Management policy, operative procedures based on quality and efficiency, highlighted by the status of **FIFA Preferred Producer** for Football Turf assigned by FIFA on November 2009.

